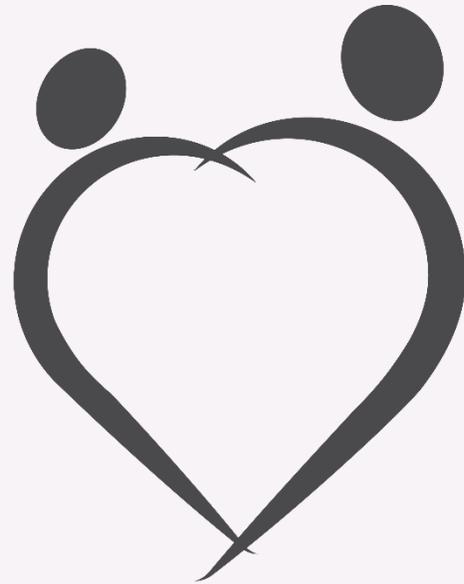


*What to expect from your family
photography session?!*



Holding Hands

PHOTOGRAPHY

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Welcome

I am thrilled to capture your family's precious memories. This guide contains all that you need to prepare for your session, including wardrobe suggestions, general policy information and more! My highest priority is that you are not only in-love with your images but the experience as well. My clients are so important to my family and I look forward to growing our relationship throughout the coming years. If there is anything I can do to make your experience more positive, please do let me know!

Love,

Tsvetozar "T" Aleksandrov



Policies

I believe that the more information I can provide upfront regarding policies, timescales, durations etc. the better, as it gives us more time on the day to have fun and capture the most amazing moments of your family life.

COPYRIGHT & SOCIAL MEDIA

All images are copyrighted by Holding Hands Photography. With the full-resolution digital images that you will receive you will also get a release form that allows you to have the images printed at any location, in any medium. You may also post these on social networking sites like Facebook and/or personal websites and blogs. As Holding Hands Photography retains the copyright to every image, however, you may not use them for advertising or other revenue-generating purposes.

PROOFING TIME

Your images will be presented to you in an online, password protected gallery within two weeks of your session date. You will be able to view and create a list of favorites, order prints, canvases and frames and download extra images if you like.

GALLERY EXPIRATION

Your online gallery will be active for one week from the date that it is posted. All orders should be placed within this seven-day period. After your gallery expires, there will be a £25 fee to reload and reopen it.

SESSION DURATION

All sessions are up to 60 minutes in length from the start of shooting (if any setup is required i.e. backdrops and studio lights this time will be on top of the 60 min session). I have learned that young children have a very short attention span and also they respond much more positively to a session that “keeps things moving”. I strive to make everyone comfortable and to ensure the best results, so if I am not happy that I have taken all the shots I need to provide the high quality of service I strive for I am happy to stay longer if the kids are still in the mood and if you have the time of course.

NUMBER OF IMAGES

You will be presented with a minimum of 80 high resolution and custom edited images for you to choose from. My standard package includes 20 high resolution digital images (5 photos for mini sessions) but do not worry, you have the option to purchase additional digital copies as singles or in a package for better value.

TRAVEL

I will travel up to 25 miles from my home in Reading for sessions. If you would like to hold your session at a location further than this, please contact me for a travel quote.



OUTFIT CHANGES

Outfit changes are great, however they eat up precious shooting time. I would advise to limit these to two outfits per session at maximum, to allow us to capture as many images as we can, instead of spending 10 of the 60 minutes in outfit changes.

PRINTS AND PRODUCTS

Print orders will be delivered to your home within three weeks of the order date. Due to the custom nature of photographic prints and products, all sales are final. If however, there is any issue with a print or product you've ordered through me, please let me know so that I can correct it.



Weather

Rain, rain, go away....

Weather, as we all know, is one of the few things completely out of our control. As much as I would love to guarantee a bright, sunny day this would not always be the case here in the UK. We all know that rain can come at any time so if you've chosen to have your photo session outdoors, the weather becomes an increasingly important consideration as your session date approaches.

In many cases, an outdoor session is the number one priority for my clients. In these cases, I am willing to reschedule your session to another date should poor weather conditions arise. The session must be rescheduled within 30 days of the original session.

In other cases, the day and time of the session cannot be moved due to the pre-planned days off of work, travel arrangements or other circumstances. In this case, We can arrange for a session at your home and I will bring my mobile studio equipment to ensure best lighting conditions and great fun photos at home.

RAIN

Rain and outdoor photo sessions just don't mix. If the forecast is calling for a more than 50% chance of rain the day before your session, I will be in touch to discuss further.

WIND

If the forecast for wind is above 15 mph, I'll be in touch the day before your session to discuss your preferences about moving it indoors or rescheduling. Wind can create unflattering hair and outfit issues that are beyond retouching.

CLOUDS

Clouds are wonderful for diffusing light and are very flattering on skin tones. I can often add a bit of extra sunshine in post-production, if you'd like. You can count on your session moving forward as scheduled.

HEAT

If the forecast for your session time is less than 30 C degrees, the session will move forward as scheduled. If it is projected to rise above 30 degrees, I will be in touch regarding your preferences.



Rescheduling

Life happens, and I get it. Whether it is due to sickness, travel plans, or skinned knees, I completely understand that things do not go as planned. Please know that I am more than happy to work with any issues that crop up and leave time to accommodate them. ALL sessions must be rescheduled within two weeks of your session date!



SICKNESS.

If you or one of your family members is sick, please call or email as soon as possible to reschedule. When you are not feeling your best, it comes through in the photographs.

SCRAPES AND BRUISES.

With current editing capabilities, many scratches, scrapes, and bruises can be seamlessly retouched. However, some places are easier than others (examples: noses are very hard to realistically retouch due to their contoured nature). If your child has blemishes on his or her face over and above simple bites and dots, please email me a picture so we can evaluate the situation together.

FAMILY EMERGENCIES.

If something should come up in your family that makes your session difficult to attend, please make me aware as soon as possible. I will gladly reschedule your session in such cases.

EVERYTHING ELSE.

I am always open to rescheduling your session should an urgent situation arise. Please respect, however, that I've prepared both time and equipment for your session; less urgent situations (example: a new swimming schedule, an extra busy week, a sleepover the night before your session, etc....) are not valid reasons to reschedule. I truly appreciate your cooperation

Timeline

1. BOOK YOUR SESSION

Schedule on my website or contact me over the phone or email to schedule a photo session.

2. PAY YOUR SESSION FEE

To secure your session date, You can purchase this online via an URL that will be sent to your email address, containing instructions.

3. READ WELCOME GUIDE AND FILL OUT INFO FORM

Be sure to read the guide carefully and answer the questions in the informational form thoroughly. This will help plan a session unique to you and your family.

4. SESSION REVIEW

Before our session we will have a call to discuss any details. I am happy to help with any clothing questions at this time to help your images have a polished look while staying true to your personality.

5. MEET ME FOR YOUR PHOTO SESSION

This is the fun part! We will meet at your selected location for an hour of fun and photos!



6. VIEW YOUR IMAGES

Within three weeks of your session date, you'll receive an email with a password and viewing instructions

7. PLACE YOUR ORDER

Your gallery will remain online for seven days. Take this time to review your images, favorite the ones you like using the heart icon and purchase any of the available packages or prints.

6. SCHEDULE YOUR NEXT SESSION

Many of my collections include a discount if you book within 18 months of your initial session purchase. This will ensure you get the best value you deserve for being a loyal customer. It also helps when kids see a familiar face next time you want some nice photos taken of them.



What to wear

COORDINATE.

Coordinating outfits look natural and give each family member a chance to express themselves in their own way!

LAYER UP.

Adding multiple layers to outfits can add interest to your images, and it creates more options during the photoshoot. For example, bring along a cute jacket, a coordinating button-down, a crisp new undershirt....or all of the above!

TEXTURIZE.

Cable knits, ribbed sweaters, denim jackets... They all add an extra boost of texture that will add to the feel of your photos.

ACCESSORIZE.

Accessories can be lots of fun! A cute hat, fun bows or headbands, a cute bag, extra bracelets, etc. can add a touch of flair to any shoot.

STAY SIMPLE.

Remember, these pictures will most likely be on your walls twenty years from now. Ultra-trendy patterns or logos can distract from the main focus of your photos: **your family**. Think long-term and search for classic outfits that will stand the test of time.

COLOR COLOR COLOR!

The color of your clothes is very important as it may affect the overall look and feel of the photo. Try and choose pastel colors such as the ones in the pictures on this page. Avoid loud colors and football jerseys (unless the theme of the session is sports!)



Putting it all together

Did you know that studies show that a child's sense of belonging and self-worth grows when pictures of his or her family are displayed throughout the house! It makes perfect sense, and it's an amazingly easy way to keep your child feeling loved. What best way to commemorate a great photo session than with a high quality framed print or a canvas! A true heirloom to treasure for years to come!

It's all too easy to put off displaying images from your latest session. The tyranny of what's urgent overwhelms us from time to time! For that very reason, I encourage my clients to begin thinking and dreaming now about how your images will fit on your walls.

If you should happen to get stuck, I am always available to help you design your wall galleries, shelf displays and albums. I love helping clients fill their homes with beautiful, personal art that results from their photo sessions!

In fact to make the process even easier you can order your prints and canvases directly from your online gallery while you are going through you photos. You can select what type of print, frame or canvas you like and the dimensions and add it to your cart for a secure checkout. All orders will be delivered straight to your door within a week.





See you soon!

Thank you for taking the time to read this welcome guide. I hope that you're feeling both prepared and excited for your session! If you still have questions not answered here, please do not hesitate to reach out.

I am looking forward to working with you to capture your family's images and special moments. Each session is unique in its feel and style, just like the wonderful clients I'm privileged to work with each day! Your session is important to me, I want you to be able to say that the resulting photographs are a beautiful, authentic representation of you and your family.

Thank you for trusting me to preserve these special moments in the life of your family. I am truly honored and cannot wait to see you soon!

Sincerely,

Tsvetozar T Aleksandov
Holding Hands Photography